

Mike Burns

From: John Anderson
Sent: Monday, September 12, 2011 12:10 PM
To: John Anderson
Subject: Albania PM Sali Berisha

Greetings, and please forgive the impersonal email. I am a media consultant with the Podesta Group in Washington, and one of my clients is Prime Minister Sali Berisha of Albania, who will be hosting a US-Albania Investor Forum in New York City on Sept. 19, and ringing the closing bell at NASDAQ on Sept. 20. I would like to invite you and your organization to attend and cover one or both of these events.

- **The Investor Forum will be at the 3 West Club, 3 West 51st St. (across from Rockefeller Center and Radio City Music Hall.) on Monday, Sept. 19, 2011, from 9 am to 6:30 pm.** *The Prime Minister will address the forum with brief remarks at about 9:15 am. He will be available to talk to the press afterward if you advise me in advance that you wish to speak to him so it can be scheduled.*
- **The NASDAQ bell ringing will be at the NASDAQ MarketSite, 4 Times Square (at the corner of 43rd and Broadway) on Tuesday, Sept. 20, 2011.** *Media will be allowed to enter the market site at about 3:30 pm; the ceremony lasts about 30 minutes. Because of scheduling issues, media wishing to interview PM Berisha on site must arrange that with me in advance, ideally before COB Thursday, Sept. 15.*

A more detailed program for the investor forum is attached. Other speakers and panelists at the forum include **Congressman Eliot Engel (D-NY); Coca-Cola Chairman and CEO Muhtar Kent; Bechtel President David Welch;** a variety of US and Albanian business leaders and several Albanian Cabinet Ministers. There will be four roundtable discussions: Doing Business in Albania; Investing in Energy and Natural Resources; Investing in Infrastructure and Telecommunications; and Investing in Tourism. A DRAFT program with times is attached.

The transformation of Albania from a xenophobic, Stalinist dictatorship in the early 1990s to a democratic NATO ally and European Union aspirant is an extraordinary story. Lonely Planet ranked Albania #1 in their top 10 countries to visit in 2011. The country has embraced numerous political, judicial and economic reforms and is a model for moderate Islam (70 percent of the population is Muslim). By embracing economic liberalization, Albania has climbed 58 places in the World Bank's "Doing Business" rankings and last year was named the Second Best Reforming Country in the World. The UN awarded Albania is 2010 Public Service Award for "improving transparency, accountability and responsiveness in public service."

I hope you will consider covering one or both of these events. If you need more information or wish to schedule a few minutes with PM Berisha, please let me know. My best cell is my personal one, 240-393-0982. Thanks and best regards,

John Anderson

John Ward Anderson | Principal

Podesta Group | 1001 G Street, NW Suite 900 East, Washington, DC 20001

202.448.5224 (d) | 202.460.6350 (c) | janderson@podesta.com | www.podesta.com

The Podesta Group provides representation to the Government of Albania. Additional information is available at the US Justice Department.

John Anderson | Principal

Podesta Group | 1001 G Street, NW Suite 900 East, Washington, DC 20001

202.448.5224 (d) | 202.460.6350 (c) | janderson@podesta.com | www.podesta.com

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Mike Burns

From: John Anderson
Sent: Tuesday, September 13, 2011 7:51 AM
To: John Anderson
Subject: Albanian PM Berisha at NASDAQ Sept. 20

Greetings, and please forgive the impersonal email. I am a media adviser to Albanian Prime Minister Sali Berisha, who will ring NASDAQ's closing bell at 4 pm next Tuesday, Sept. 20. PM Berisha is available for interviews before and after the closing bell, and I would be happy to schedule an interview if you are interested.

As you may know, PM Berisha -- a cardiologist by profession -- has been one of Albania's great champions of democracy. The transformation of Albania from a xenophobic, Stalinist dictatorship in the early 1990s to a democratic NATO ally and European Union aspirant is an extraordinary story:

- The country has embraced numerous political, judicial and economic reforms and is a model for moderate Islam (70 percent of the population is Muslim).
- By embracing economic liberalization, Albania has climbed 58 places in the World Bank's "Doing Business" rankings and last year was named the Second Best Reforming Country in the World.
- Lonely Planet ranked Albania #1 in their top 10 countries to visit in 2011.
- The UN awarded Albania its 2010 Public Service Award for "improving transparency, accountability and responsiveness in public service."

I would like to reserve space at the NASDAQ site for interviews, so if you would like to talk to the Prime Minister -- who by the way is also hosting a US-Albania investment forum while in New York -- please let me know and I do my best to arrange it. You can respond to this email, my best phone is my personal cell (+1.240.393.0982) and my other contacts are below. Thanks for your time and best regards. John Anderson

John Ward Anderson | Principal

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